

HUNSTEAD & SCHOOLSTEAD: CEO STRATEGIC ESG ASSET

ELEVATING SUSTAINABILITY TO A BOARD-LEVEL DIFFERENTIATOR



RISK REDUCTION
& COMPLIANCE



REPUTATIONAL
LEADERSHIP &
BRAND VALUE



MEASURABLE
RETURNS ON ESG
EXPENDITURE



TANGIBLE ASSET &
LEADERSHIP
CULTURE

A UNIFIED, EU-ALIGNED ESG ANCHOR
DELIVERING LONG-TERM STRATEGIC VALUE



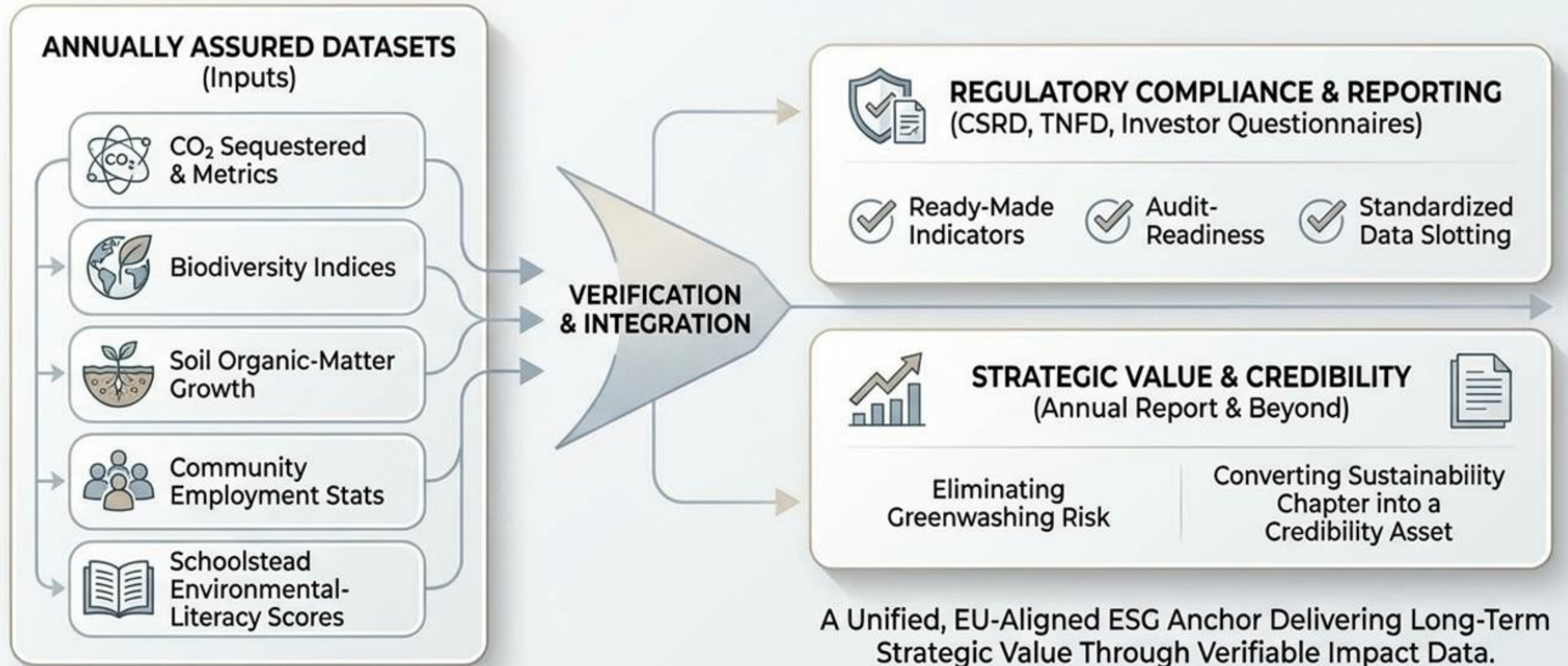
HUNSTEAD & SCHOOLSTEAD: A PHYSICAL ESG ASSET THAT STRENGTHENS REPUTATION

Transforming Sustainability from Intangible Disclosure to an Experiential, Photogenic, Year-Round Proof-Point



REPORTING-READY PIPELINE FOR CSRD & GLOBAL STANDARDS

Assured Datasets Eliminating Greenwashing Risk & Converting Sustainability into a Credibility Asset



ESTABLISHING A DEFENSIBLE EVIDENCE TRAIL FOR ESG CREDIBILITY

Mitigating Risk and Building Reputational Capital through Third-Party Verification and Transparent Data.



1. THIRD-PARTY VERIFIED REPORTING

- Regeneration Reports (Annual)
- Biodiversity Metrics Audits
- Carbon Sequestration Data
- Certified Impact Assessments



2. TRANSPARENT IMPACT DASHBOARDS

- Real-Time Social Impact Data
- Community Outcomes Tracking
- Educational Engagement Metrics
- Open-Access Data Portal



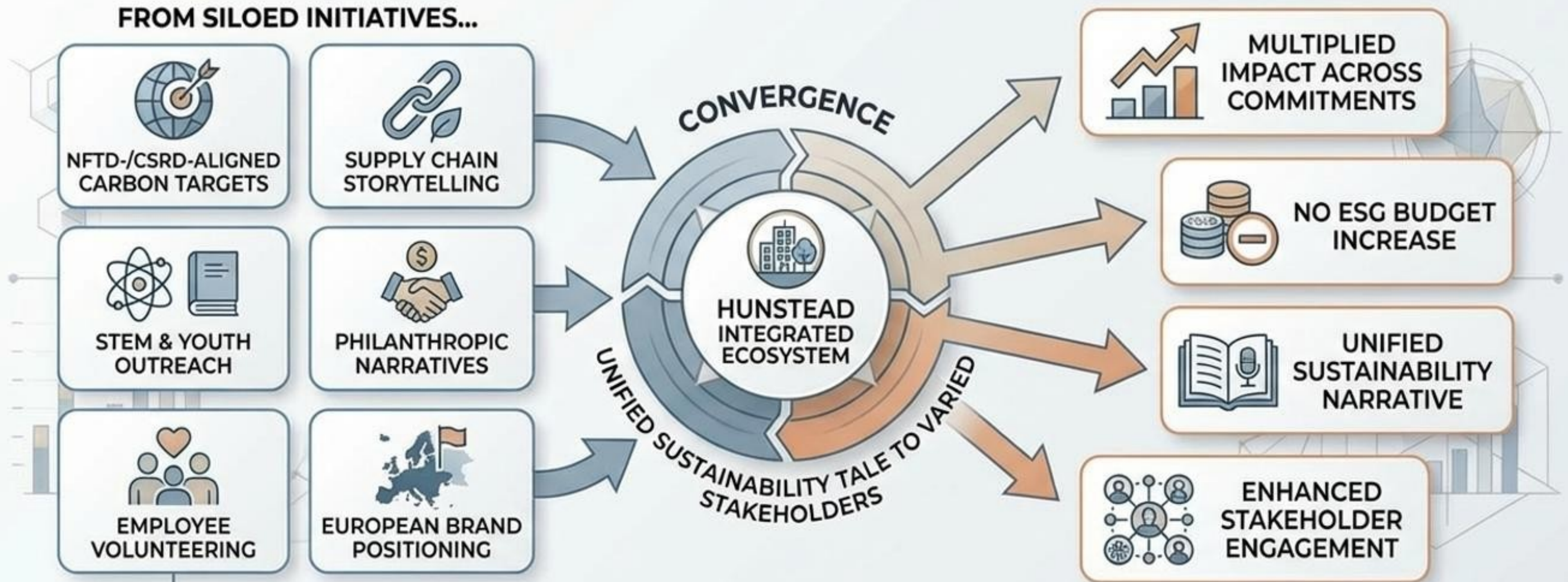
3. OPEN-DOOR SITE AUDITS & ACCESS

- NGO & Regulatory Visits
- Media & Investor Tours
- Direct Stakeholder Engagement
- Living Lab Demonstrations



HUNSTEAD: A MULTIPLIER EFFECT ON ESG, CSR & HR PRIORITIES

INTEGRATING SILOED INITIATIVES INTO ONE COHERENT ECOSYSTEM,
MULTIPLYING IMPACT WITHOUT INCREASING TOTAL ESG BUDGET.



CEOs INTEGRATE SILOED EFFORTS FOR A UNIFIED,
CREDIBLE STORY WITHOUT INCREASING ESG SPEND.

MULTIPLIER EFFECT: INTEGRATING ESG WITH HR, CSR, AND LEADERSHIP

Amplifying existing commitments through a single, integrated ecosystem, without increasing budget.



HUNSTEAD & SCHOOLSTEAD: A LOW-COST, HIGH-IMPACT EUROPEAN ESG PARTNERSHIP

Achieving Large, Visible ESG Outcomes at a Fraction of Western-European Cost

HUNGARY'S UNIQUE ADVANTAGES



Affordable Arable Land: Access to large-scale regenerative potential.



High Ecological Upside: Significant biodiversity & carbon sequestration opportunities.



EU Regulatory Alignment: Compliant with CSRD, CSDDD frameworks.

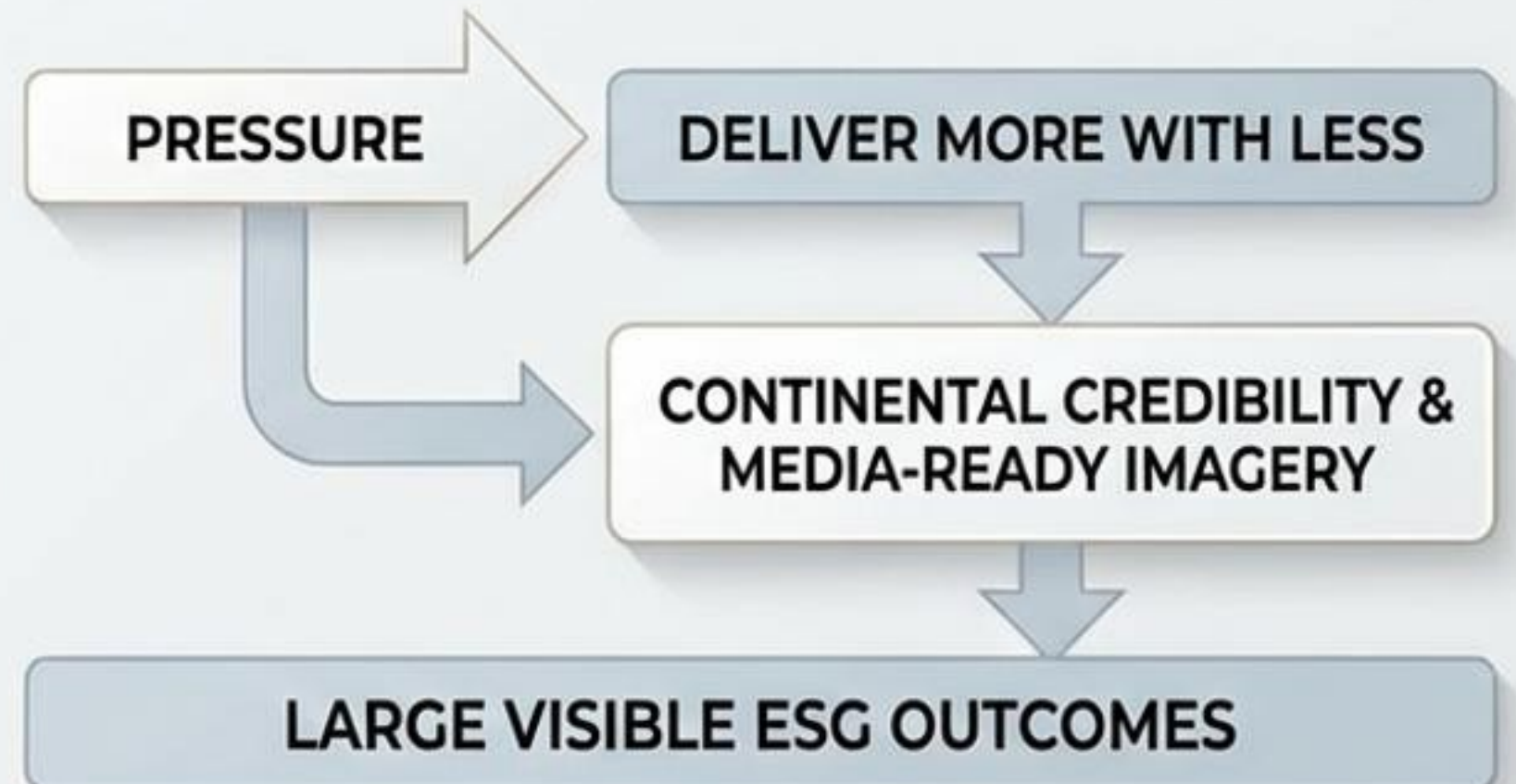


Direct Flight Access: Easy connectivity for leadership & audits.



Existing Infrastructure: Hunstead House + sister apartments ready for use.

CEO VALUE PROPOSITION: MORE WITH LESS

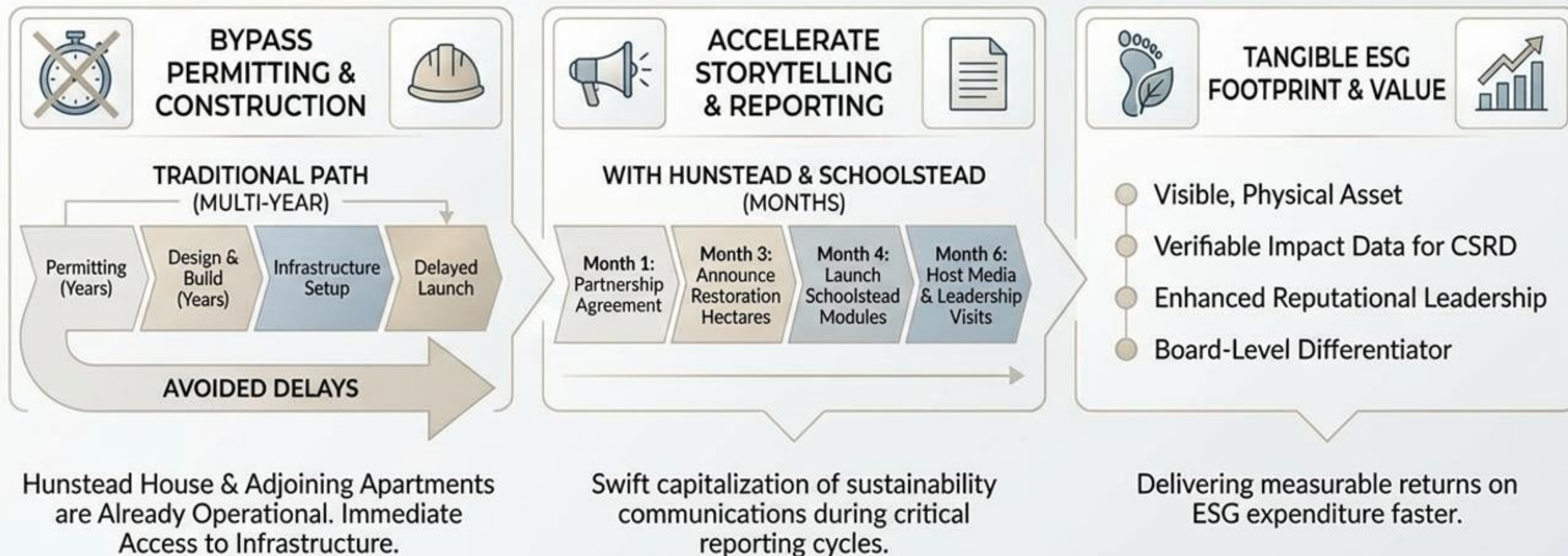


“CEOs under pressure to do more with less obtain continental credibility and media-ready imagery without premium price tags.”



IMMEDIATE OPERATIONAL READINESS & ACCELERATED IMPACT

Bypassing multi-year timelines for swift sustainability capitalization.



A UNIFIED, EU-ALIGNED ESG ANCHOR DELIVERING LONG-TERM STRATEGIC VALUE



A LEADERSHIP & CULTURE ASSET — NOT JUST AN ESG SPEND

TURNING COMPLIANCE INTO A CULTURE-BUILDING LEADERSHIP DIFFERENTIATOR







CORPORATE RETREAT & LEARNING CENTRE

-  Executive Off-sites
-  Strategy Days
-  ESG Education
-  Innovation Workshops
-  Mindfulness & Detox Programmes



EXECUTIVE TRANSFORMATION & EMBEDDING VALUES

-  Grounded Sustainability Literacy
-  Shared Purpose & Vision
-  Practical Insights
-  Embedded ESG in Decision-Making



LEADERSHIP CULTURE & STRATEGIC ASSET

Turning a compliance project into a long-term, tangible leadership culture asset

THE OUTCOME: A differentiated ESG asset that delivers both impact and credibility, embedding sustainability into the core of leadership and organizational culture.

POST-RETREAT ESG IMPACT: ACCELERATING IMPLEMENTATION & ADOPTION

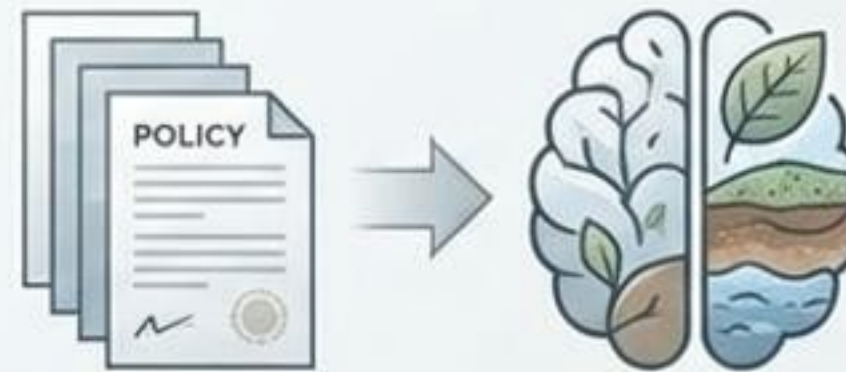
KNOWLEDGE GAIN & INTERNAL NETWORKS



Surveys show significant knowledge increase in Carbon Farming, Biodiversity Metrics, and Sustainable Supply Chains. Formation of strong cross-functional internal networks.

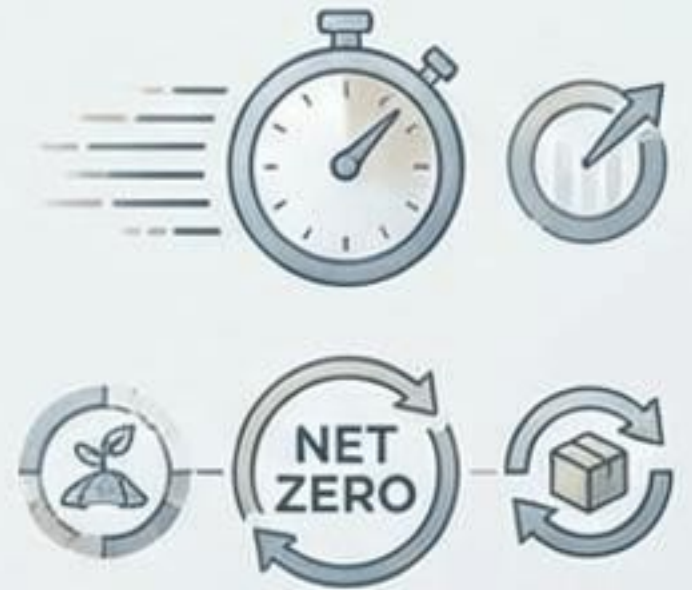
CONVERTING SUSTAINABILITY INTO ORGANISATIONAL MEMORY

FROM POLICY TO LIVED EXPERIENCE



Experience transforms abstract policy into lived organisational memory, embedding ESG understanding deeply.

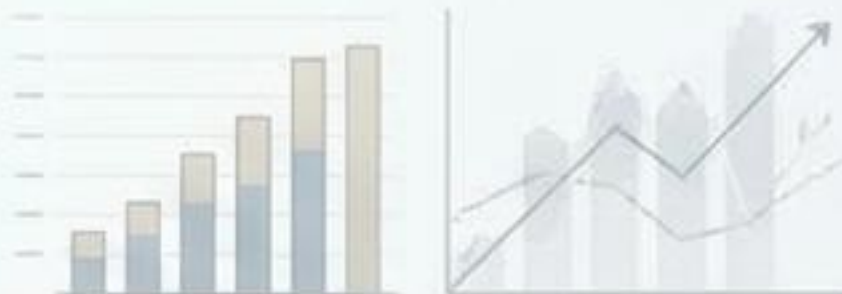
FASTER ESG ADOPTION



Drives accelerated adoption of Net-Zero Roadmaps and Scope 3 Initiatives back at headquarters. Faster, more effective implementation.



KEY OUTCOME: Accelerating the pace and depth of corporate sustainability strategy execution.



LONG-TERM PARTNERSHIP POTENTIAL: A MULTI-DECADE PATH

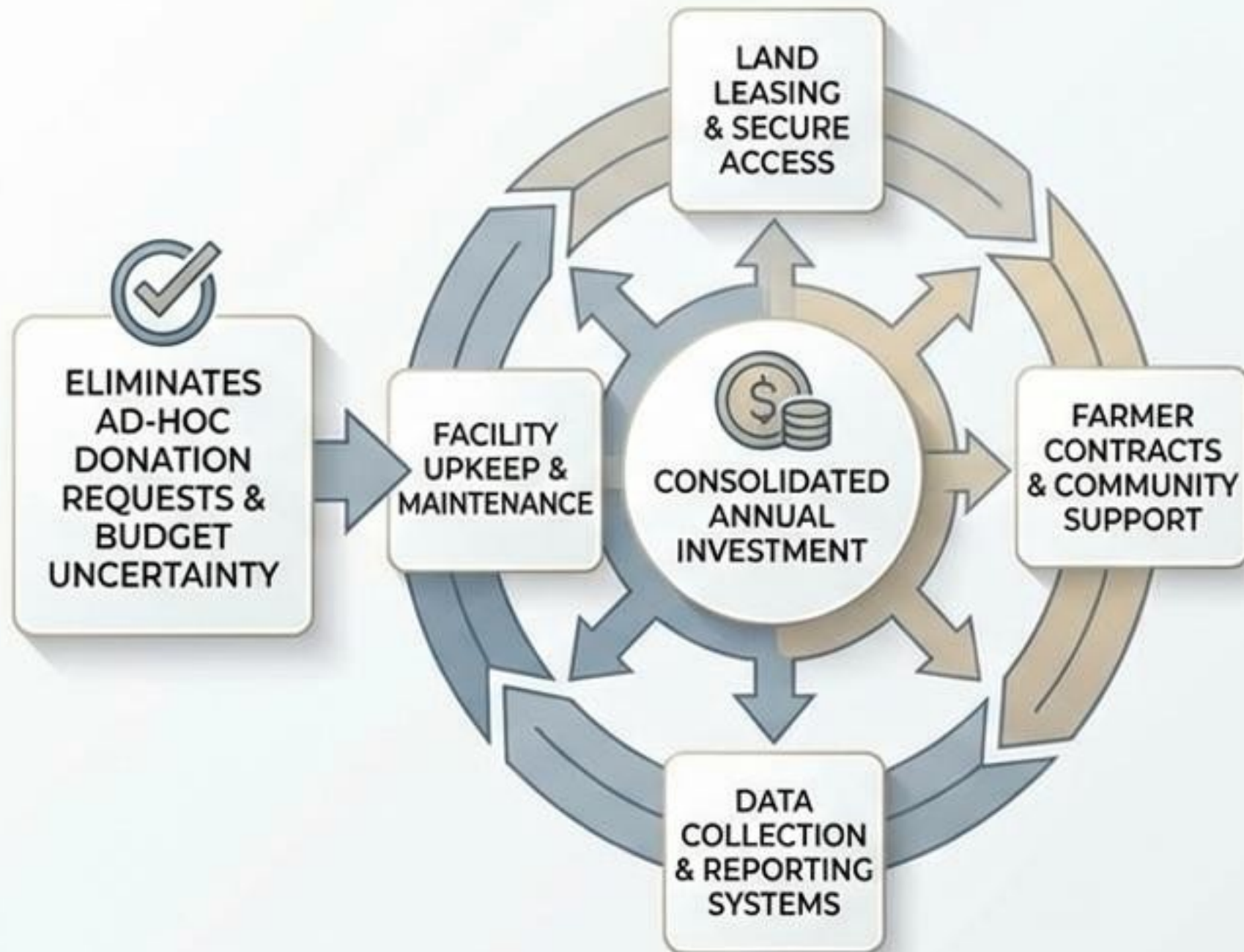
Building a predictable, enduring sustainability narrative for corporate and personal legacy.



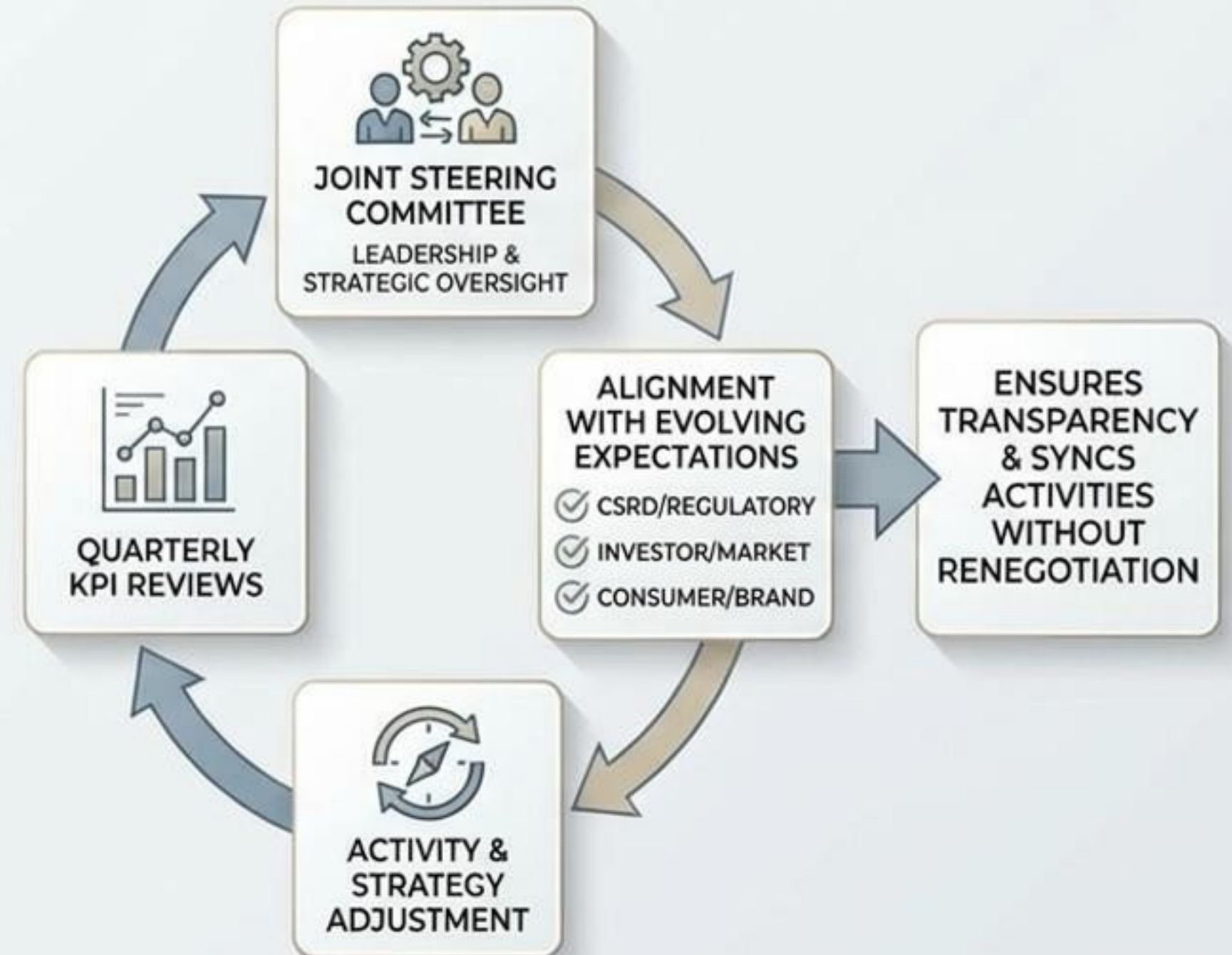
CEO's GAIN: A predictable, multi-decade narrative that outlives quarterly cycles and builds personal and corporate legacy.

HUNSTEAD & SCHOOLSTEAD: PREDICTABLE PARTNERSHIP & GOVERNANCE STRUCTURE

FIXED ANNUAL PARTNERSHIP FEES

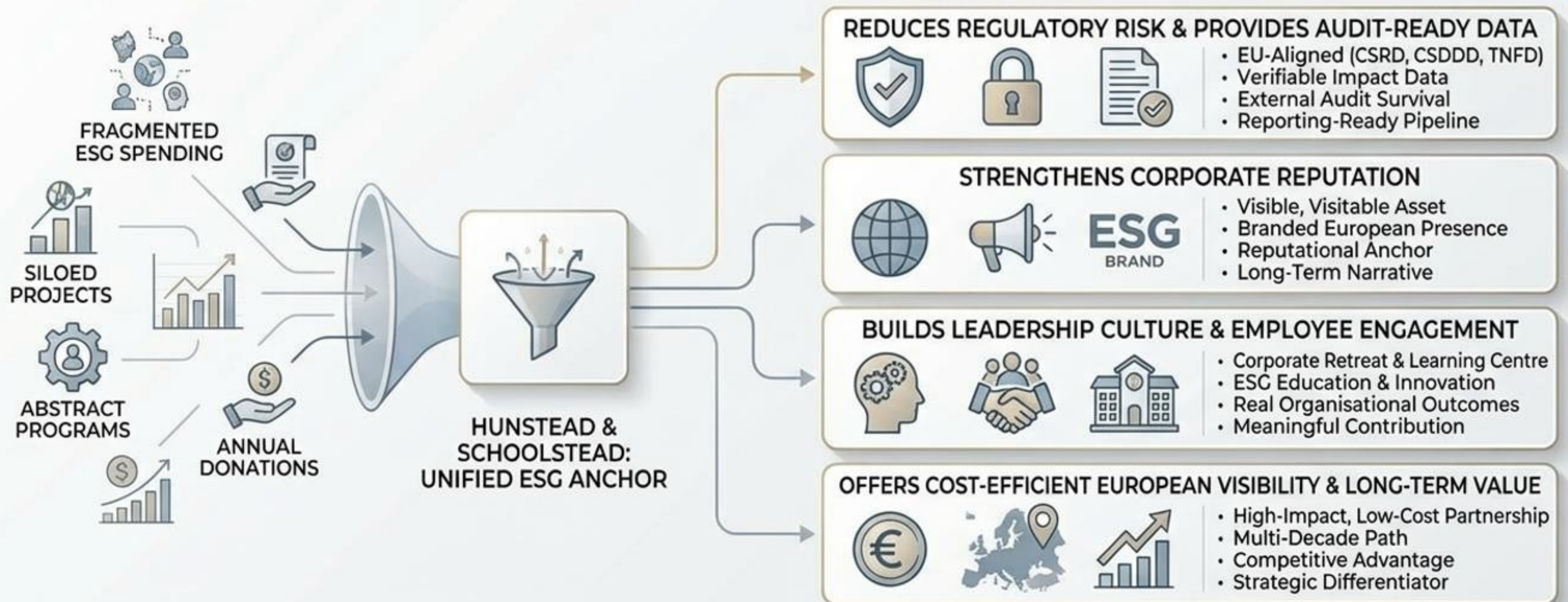


JOINT STEERING COMMITTEE & AGILE GOVERNANCE



HUNSTEAD & SCHOOLSTEAD: A DIFFERENTIATED STRATEGIC ASSET

Converting Fragmented Sustainability Spending into Coherent Strategic Value



POSITIONING THE COMPANY AHEAD OF PEERS IN THE TIGHTENING ESG LANDSCAPE
WITH A **SINGLE, MEASURABLE, AND CREDIBLE ASSET**

STRATEGIC ESG PATHWAY: ACT NOW FOR BOARD-LEVEL ADVANTAGE

Secure a first-mover position with a modest initial commitment to activate long-term value

IMMEDIATE ACTION PLAN (THIS QUARTER)

-  1. APPROVE DUE-DILIGENCE VISIT
-  2. LOCK IN PREFERRED LAND UNIT
-  3. SECURE FIRST-MOVER NAMING RIGHTS

Secure Competitive Advantage
Before Model Replication

MULTI-YEAR ESG VALUE TRAJECTORY

YEAR 1:
MODEST INITIAL
COMMITMENT
ACTIVATES BENEFITS



YEARS 2-4:
ESTABLISH TANGIBLE
ESG FOOTPRINT &
REPORTING



YEAR 5+:
BOARD-LEVEL
DIFFERENTIATOR &
LEGACY ASSET



Transforms ESG from compliance burden to a
strategic, measurable board-level advantage